
ECO Services LLC

Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

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Environmental Conservation Outsourcing (ECO) Services specializes in recycling technology service for public and private partnerships. "When looked at as a whole, the green industry is one of the United States' fastest growing business sectors, through unification with government and industry leaders ECO provides strategic sustainable solutions, products and services resulting in the most effective profitability and overall business execution."

CORE ACTIVITIES for Partner Organizations

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
 - Encourage clients who are in the tourism industry to join Virginia Green
 - Strive to design projects that minimize overall environmental impacts
 - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials
 - Establish a travel/conference policy that encourages employees to stay in and do business with Virginia Green or similarly minded facilities
 - Send out an email or mailer to your membership about Virginia Green
 - Make an official Virginia Green Endorsement through your Board or other committee
 - Set a goal for recruiting your member facilities
 - Display your Virginia Green certificate prominently in your facility or offices and use the Virginia Green window decals
 - Include a Virginia Green feature in your newsletter or other publication
 - Highlight your involvement in Virginia Green on your website and include a link to your Virginia Green profile
- ☒ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
 - Minimize copying and always make 2-sided copies
 - Eliminate the use of Styrofoam cups and plates
 - Use silverware instead of plastic utensils
 - Use non-bleached napkins or maintain a supply of cloth napkins
 - Serve water in pitchers and glassware instead of bottles
 - Avoid box lunch

☑ **Recycling and Waste Reduction.** All facilities/offices should have some sort of visible recycling program.

- Recycle: Glass, Aluminum Cans, Plastic, Office Paper, Toner Cartridges, Newspaper, Cardboard, Packing Supplies, Fluorescent Lamps, Batteries, Electronics Equipment
- Purchase recycled-content paper towels and toilet tissues
- Encourage suppliers to minimize packaging and other waste materials
- Purchasing from vendors and service providers with a commitment to the environment
- Use electronic correspondence and forms and two-sided copying
- Use "Green" cleaners dispensed in bulk
- Proper recycling/disposal of thinners and solvents
- Use least toxic materials
- Minimize use of pesticides and fertilizers

☑ **Water Efficiency.** All facilities/offices must attempt to conserve water and use it efficiently.

- Track overall water usage and wastewater
- Preventive maintenance of drips and leaks
- Sweep first, discourage water-based cleanup
- Use microfiber technology mops

☑ **Energy Conservation.** All facilities/offices should have a plan that encourages energy conservation and efficiency.

- Use ceiling fans
- Use natural lighting

For more information on **ECO Services LLC**, see www.ECOservicesllc.us or contact Ilyse Rothman at irothman@ecoservicesllc.us.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

